



**Colleen E. Glynn**  
**Executive Vice President, General Counsel**

January 6, 2020

National Cable Television Cooperative, Inc.  
11200 Corporate Avenue  
Lenexa, KS 62911  
Attn: Mr. Rich Fickle, President

Sent via: Facsimile: (913) 599-5903 and Overnight Mail

**Re: Rebranding of Olympusat Network Program Service “Upliftv”**

Dear Rich:

Pursuant to the agreement between Olympusat, Inc. (“Olympusat”) and National Cable Television Cooperative, Inc. (“Affiliate”) effective the 19<sup>th</sup> day of April 2017, (“Agreement”), we are hereby notifying you that Olympusat will rebrand the network “Upliftv” to “**Living Faith Network**” effective February 4, 2020. All references to Upliftv shall be deleted from the Agreement and replaced with Living Faith Network as of that date.

This new branding effort for Upliftv is meant to more accurately reflect the character and programming of the network to its audience and our affiliates. The overall programming mix will not materially change from what is currently being programmed.

For those systems currently receiving Upliftv from Olympusat, there is absolutely no technical intervention required. A new logo is attached for Living Faith Network and Olympusat will be contacting the guide services to update the new branding and network name.

The companies copied below will also receive a courtesy notice of the rebranding of Upliftv.

If you have any questions regarding this notice, please contact me directly at (631)471-5846.

Regards,

Colleen E. Glynn

Cc: Shelley Thompson, Brian Jones  
NCTC Members  
The following Members:

